



Tennis Festival & Play Day Organization Application



Organization Information (please print or type)

Organization Name	
USTA Membership #	
Will you be hosting a Tennis Festival or Play Day?	
Title of your Event	
Event Date	
Event Time Frame	
Event Site & Address	
Estimated # of Participants & Ages (if Jr. players)	
Estimated # of Volunteers	
Planned Activities for Event	

Event General Descriptions

Tennis Festival – An event to attract people with little or no tennis experience to the sport. This is an all ages event.

Play Day – An event to introduce competition in a low-pressure setting with no documented results. This is a 10 & Under event.

Event Information

USTA/Virginia Tennis is pleased to offer up to 50 prizes for your event in 2012 (based on the estimated number of participants). To be eligible for our support, your organization must be a current USTA Organizational Member and the application must be submitted at least 2 weeks prior to your event to Donny Weed at donny@virginiatennis.com or by fax at 757-965-7111. USTA Virginia staff assistance may also be requested (if scheduling allows) for events with a 6:1 ratio of participants to volunteers.

Event Main Contact Information

Please provide information for the main contact of your event below. This person will serve as the primary contact for communication between USTA/Virginia Tennis and your organization for this event.

Contact Name	
Contact Phone #	
Contact Email	
Shipping Address	

Pre-Event Information

Play Days must be registered online at <http://www.10andundertennis.com/organizers/play-days/> (Please see incentive program below)

USTA/Virginia Tennis will use the information you submit above to promote your event by:

1. Adding your event to our Calendar of Events on virginiatennis.com.
2. Including your event in the monthly USTA/Virginia Community Tennis Newsletter which is distributed to all USTA Organizational members in Virginia.

Post-Event Information

Please follow-up online to enter the actual number of Play Day participants at:

<http://www.10andundertennis.com/organizers/play-days/>.

Please submit a news release about your event after completion. This may be as detailed as you like, but we do encourage you to include a photo from your event. Both of these pieces should be emailed to Donny Weed at donny@virginiatennis.com in a timely fashion post-event. This information will be posted to www.virginiatennis.com.

Additional Information

USTA/Virginia will provide prizes for one (1) event per organization in 2012. Maximum number of prizes provided will not exceed 50 per event.

Please contact Donny Weed for additional information.

Thank you for supporting tennis in Virginia!

www.virginiatennis.com

Play Day Offer from USTA/National

***Organizers should follow up after the event and enter the actual number of participants in the system. By doing this, you will receive an additional 6 red felt balls!**



Play Days are events designed to introduce kids to competition in a low-pressure setting where results are not documented. These events provide kids with the opportunity to continue to develop and enhance their skills. For both novices and experienced players, Play Days are a welcoming way for kids to experience the social and competitive aspects of tennis. Organized by skill level, kids have the chance to gain additional play experience through a rotation of opponents and short, continuous matches over a two- to three-hour period. Play Days promote a sense of achievement through a fun and spirited atmosphere.

ORGANIZER MATERIALS

For the First Play Day Registered, You Receive:

- A Starter Kit
 - 6 foam balls
 - 6 orange low-compression balls
 - Start Up Manual
 - 25 parent post cards
 - 1 banner (while supplies last)
- Ability to access downloadable material (access ends 7 days after the event)



For the Second And Beyond Play Day Registered, You Receive:

- \$25 coupon to buy collateral materials at NetKnacks
- Ability to access downloadable material (access ends 7 days after the event)

\$25 NetKnacks
Coupon

