



UNITED STATES TENNIS ASSOCIATION

PRESS RELEASE

USTA RECREATIONAL COACH WORKSHOP TO TAKE PLACE IN CHARLOTTESVILLE, VA AT FARMINGTON COUNTRY CLUB

One of Over 200 Clinics to Help Train Tennis Teachers and Coaches Taking Place Throughout the Country

Charlottesville, VA, March 1, 2009 – The United States Tennis Association today announced that a Recreational Coach Workshop will be taking place at Farmington Country Club (indoor courts) on April 25, 2009 from 9:00 a.m. – 3:30 p.m. This is one of over 200 events taking place across the nation in 2009 as part of a National initiative by the USTA.

Recreational Coach Workshops (RCWs) are interactive, on-court training programs designed for tennis teachers and coaches working with players at the recreational level. Each workshop is six hours in length and conducted by a certified tennis professional specifically trained for the RCW Program. The goal of the program is to help all teachers, coaches, and those interested in learning how to become a recreational coach, with instruction, fresh and innovative ideas and easy-to-follow resources.

“We understand the importance of those teachers and coaches who are working with players at the recreational level,” said Kirk Anderson, Director, Recreational Coaches and Programming, USTA. “These people play a significant role in determining if a player continues to play tennis. We want to give the workshop participants exciting ways to introduce the sport and fun activities to keep kids and adults playing.”

Every workshop participant will receive lesson plans and sample equipment in an effort to make the learning process fun and easy. The cost to attend the workshop is \$10.00 (includes lunch) and participants must bring a racquet. For more information about the April 2009 RCW, contact Lynda Harrill at CATAQuickStart@comcast.net or visit www.charlottesvilletennis.org.

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The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. It owns and operates the US Open, the largest annually attended sporting event in the world, and launched the Olympus US Open Series linking 10 summer tournaments to the US Open. In addition, it owns the 94 Pro Circuit events throughout the U.S., and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. A not-for-profit organization with more than 720,000 members, it invests 100% of its proceeds in growing the game. For more information on the USTA, log on to usta.com.

For more information about the workshop, contact:

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